



Aedon.Franchising

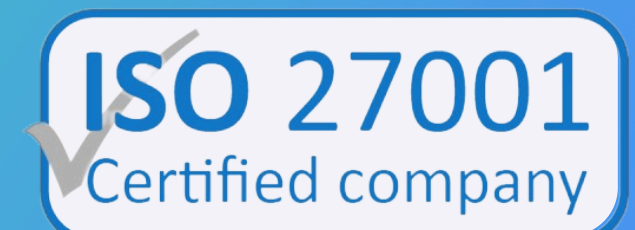
A NEW WAY OF WORKING

**The Definitive Franchise Management
Solution for You AND Your Network**

**FRS 102
COMPLIANT**

- ✓ Revenue Recognition
- ✓ Lease Accounting

Salesforce AppExchange



NEW WAY OF WORKING Features

Aedon

Xero

QuickBooks

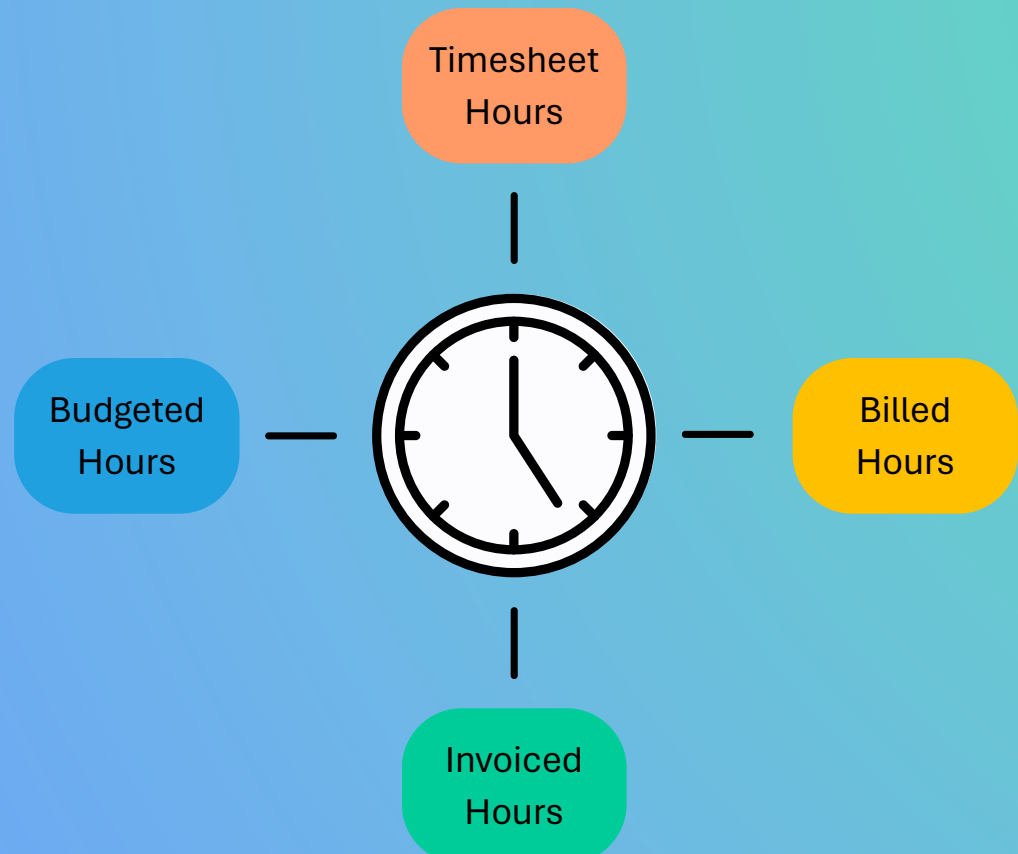
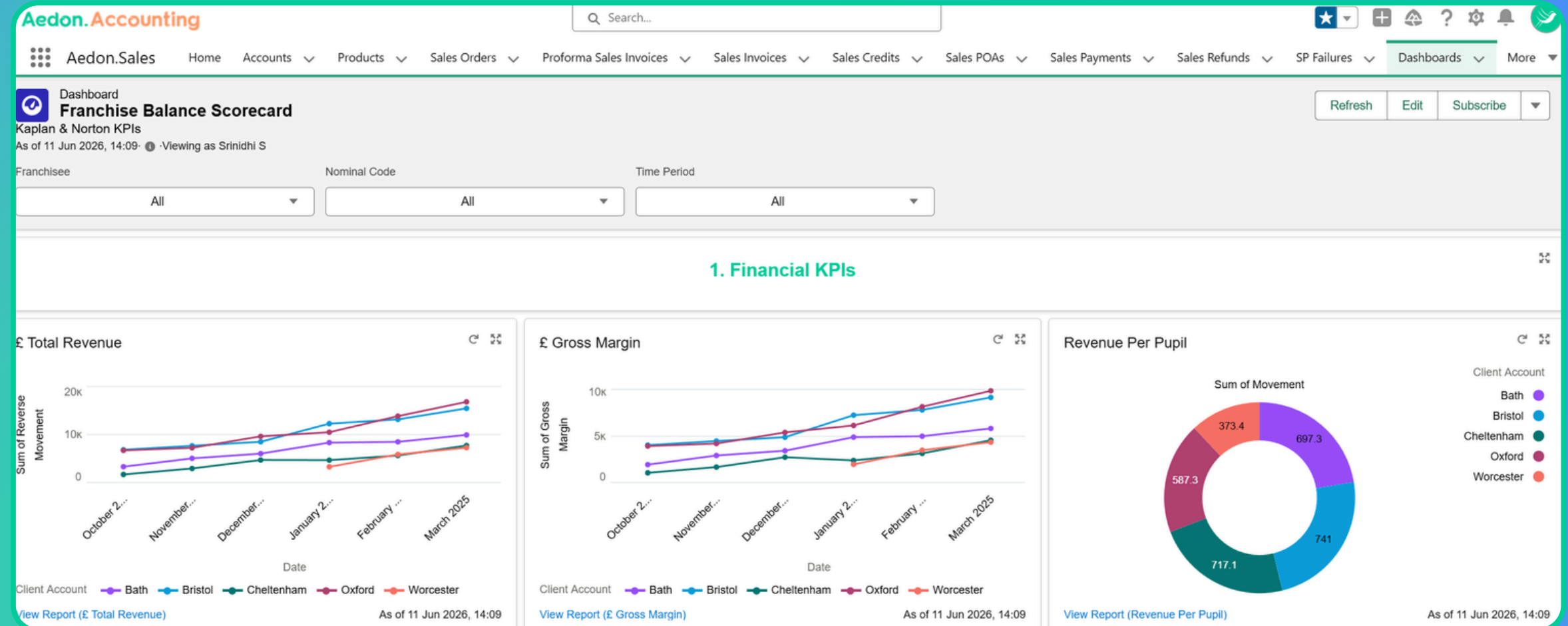
Sage Cloud

| | | Aedon | Xero | QuickBooks | Sage Cloud |
|----------------------|--------------------------------------|-------|------|------------|------------|
| FRANCHISING | Kaplan & Norton Franchisee Scorecard | ✓ | ✗ | ✗ | ✗ |
| | Comparative Benchmarking | ✓ | ✗ | ✗ | ✗ |
| | Segregated Franchisee Monies | ✓ | ✗ | ✗ | ✗ |
| | Maintain Franchisee Ledgers | ✓ | ✗ | ✗ | ✗ |
| | Annual Franchisee Tax Statements | ✓ | ✗ | ✗ | ✗ |
| FINANCE | Bank Reconciliation | ✓ | ✓ | ✓ | ✓ |
| | FRS 102 Lease Accounting | ✓ | ✗ | ✗ | ✗ |
| | FRS 102 Revenue Recognition | ✓ | ✗ | ✗ | ✗ |
| | Fixed Asset Module | ✓ | ✓ | ✗ | ✗ |
| | Cash or Accruals VAT | ✓ | ✓ | ✓ | ✓ |
| | Multicurrency Manual Journals | ✓ | ✗ | ✗ | ✗ |
| | Flexible Multicompany Setup | ✓ | ✗ | ✗ | ✗ |
| USEFUL UTILITIES | Bulk Posting | ✓ | ✗ | ✗ | ✗ |
| | Bulk Payments | ✓ | ✗ | ✗ | ✗ |
| | Drag and Drop Uploads | ✓ | ✓ | ✓ | ✓ |
| CREDIT CONTROL | Automated Credit Chasing Flow | ✓ | ✗ | ✗ | ✗ |
| | Credit Control AI Agent | ✓ | ✗ | ✗ | ✗ |
| AUDITING & INTEGRITY | Audit Trail | ✓ | ✗ | ✗ | ✗ |
| | Ledger Reconciliation | ✓ | ✗ | ✗ | ✗ |
| | Financial Controller Home Pages | ✓ | ✗ | ✗ | ✗ |
| | Unlimited Reports & Dashboards | ✓ | ✗ | ✗ | ✗ |
| | Bottom-Up Reporting | ✓ | ✗ | ✗ | ✗ |

Manage the Franchisee Network

Your success depends upon the success of your Franchisee Network.

Foster healthy competition with a framework of financial and non-financial Key Performance Indicators to measure performance holistically
Identify the strong performers and help the weaker members learn from their successes.



Healthy Competition

Naturally your Franchises will compete with each other. By defining a comprehensive set of KPIs, you will drive the comparisons between the Franchisees. They will look at their own businesses differently than a simple turnover measure to create long term sustainable operations.

Manage Franchisee Money

If you collect payments on behalf of your Franchisees, it creates accounting challenges that are not possible in a simple finance system.

Aedon.Franchising maintains separate ledgers for each Franchisee using the Solicitors FCA regulations as a standard. Fees and franchise payments can be deducted prior to paying money over.

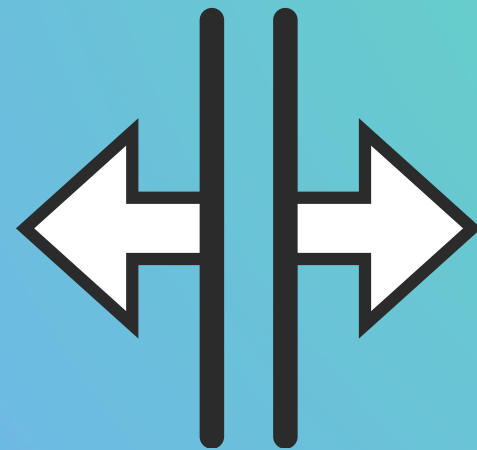
Every penny is accounted for, so that you know exactly how much is owed to each Franchisee

Franchisee Statements

Franchisees can view their finance balance online or receive regular statements according to your preferences.

Annual tax statements are available to make the year tax returns much simpler.

Franchisee Money



Franchisor Money



COMPANY
SLOGAN HERE

www.companyname.co.uk
0345 123 4567
1 Example Road
Street Name
Town Place
AB12 3CD

Mr John Smith
Suite 12, 123 Road
Town Place
A12 3YZ

Account Summary

| | |
|-----------------|---------|
| Opening Balance | 7589.80 |
| Payments In | 5700.00 |
| Payments Out | 3400.00 |
| Closing Balance | 9889.80 |

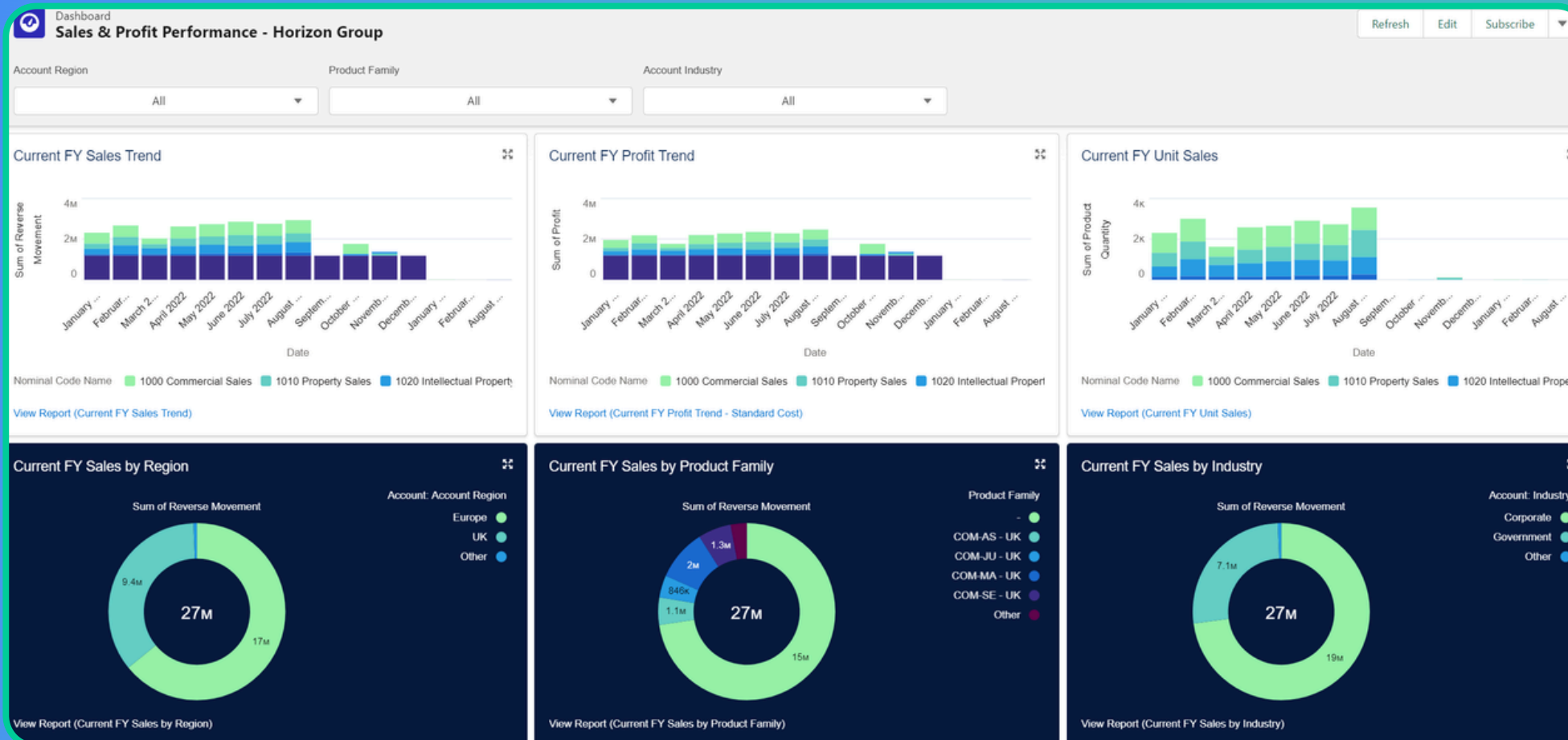
Statement Number
128

11 July to 10 August 2024

Account Name
Mr John Smith

Your Account Details

| Date | Payment type and details | Paid out | Paid in | Paid Out |
|-----------|--------------------------|----------|---------|----------|
| 10 Jul 24 | Balance brought forward | | | |
| 15 Jul 24 | CR STOCK PURCHASE | | | |
| 16 Jul 24 | DD RENT | 450.00 | | 7589.80 |
| 17 Jul 24 | DD ADVERTISING FEES | 300.00 | | |
| 19 Jul 24 | POS INCOME WK16 | 100.00 | | |
| 22 Jul 24 | CR STOCK PURCHASE | | | |
| 23 Jul 24 | DD RENT | 450.00 | 1425.00 | |
| 24 Jul 24 | DD | | | |



Top-Down Reporting

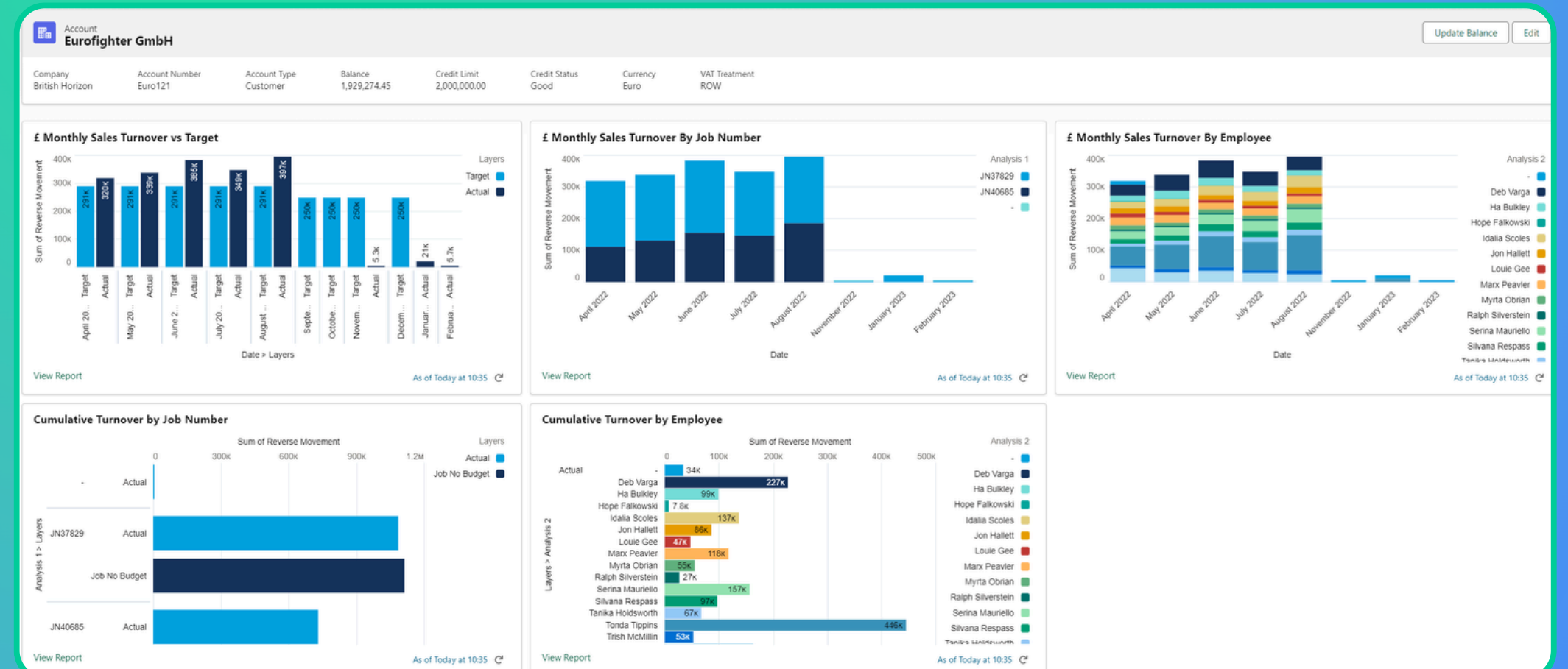
Replace your dry, old management reports with unlimited reports and dashboards which are always up to date. 5 filters and drill-down capabilities allow your Leadership Team and your Trustees to get to the source of the data for themselves (They can look, but they can't change anything!).

Focus on the metrics that matter. Combine financial and non-financial data in intuitive charts and graphics that are always up to date.

Bottom-Up Reporting

Hold your project managers to account with up-to-date project reporting that includes budgets and performance metrics. Extend their accountability by allowing them to approve PO's and Invoices, so that they take ownership of their numbers.

Ditch those Excel spreadsheets which never reconcile with the financial information. Graphs and charts bring the numbers to life and highlight important trends.



Bank Reconciliation

Your Bank Rec is the important of your management controls. Aedon.Charities integrates with all UK banks to update your reconciliation daily.

Statement lines are matched in one of three ways: to a payment that has already been recorded to an unpaid invoice or donation or with a rule for recurring charges such as bank charges of software costs. The reconciliation is quick, accurate and intuitive.

Excel Integration

We all love Excel, but it should not be used to maintain the financial records. Aedon.Charities allows you to upload journals and transactions in bulk for speed and efficiency, while all reports are designed to be downloadable.

The source of truth is maintained within the financial system and Excel is used for what it is best for: creating, analysing and beautifying the data.

| Details | | Reconcile | | | | Bank Feeds | | | | |
|--|------------------|---------------------------------|--------------------|--|-----------------|---|----------------|---|--------------------------------------|---------|
| UK NatWest Current Account (GBP) | | | | | | | | | | |
| Last Reconciled | Last Refresh | Nominal Code | Unreconciled Items | Statement Balance (GBP) | Nominal Balance | Matching Criteria | | | | |
| 19/03/2026 | 09/04/2026 10:55 | 7600 UK NatWest Current Account | 17 | 265,116.51 | 417,876.51 | <input type="checkbox"/> Description <input checked="" type="checkbox"/> Amount | | | | |
| List View | From Date | To Date | Code | Description | Amount | Transaction | Internal Notes | Filter | Refresh Match | |
| All | | | | | | | | | | |
| Refresh the Match before starting Reconciliation | | | | | | | | | | |
| <input checked="" type="checkbox"/> | Date | Statement | Code | Description | Receipt | Payment | Matched To | Transactions | Internal Notes | Actions |
| <input checked="" type="checkbox"/> | 17/02/2026 | 00099 | CHG | BANK CHARGES / JAN 14 - FEB 13 2026:02:14:0094 | 0.00 | 5.00 | Rule | Date: 17/08/2025 Match: Bank Charges Account: NatWest Bank | Query - still in free banking peirod | |
| <input checked="" type="checkbox"/> | 02/09/2025 | 00066 | BACS | LEDGER & CO. - AUG25 | 0.00 | 1,200.00 | Payment | Date: 17/08/2025 Match: PP-00038 Account: Ledger & Co. | | |
| <input checked="" type="checkbox"/> | 02/09/2025 | 00065 | BACS | PRIME PRINT SOLUTIONS - AUG25 | 0.00 | 672.60 | Payment | Date: 02/09/2025 Match: PP-00047 Account: Prime Print Solutions | | |
| <input checked="" type="checkbox"/> | 31/08/2025 | 00089 | BACS | NATIONAL INSURANCE- AUG25 | 0.00 | 1,875.00 | Rule | Date: Match: National Insurance Account: NatWest Bank | | |
| <input checked="" type="checkbox"/> | 22/08/2025 | 00039 | FPS | GOSH GASDS / 8-2025 | 426.80 | 0.00 | Payment | Date: 31/08/2025 Match: SP-00015 Account: GOSH GASDS | | |
| <input checked="" type="checkbox"/> | 17/08/2025 | 00064 | BACS | MISCELLANEOUS SUPPLIERS - JUL25 | 0.00 | 316.60 | Payment | Date: 17/08/2025 Match: PP-00046 Account: Miscellaneous Suppliers | | |

Control Account Reconciliation

Your control accounts should be reconciled as part of your month-end close.

Aedon.Charities records these reconciliations against the ledger entries to provide a permanent record.



The Salesforce Advantage

Built on the world's #1 Cloud Platform, Aedon.Accounting offers capabilities that traditional accounting packages simply cannot match.

Automation

Automate the repetitive "busy work" of finance, from credit chasing to sending out customer statements.

Customisation

Every business is unique. We provide 10 analysis objects for unlimited reporting, allowing you to tailor the system to your specific operational processes.

Security

Security is often the greatest concern for Management. By leveraging the Salesforce platform, you will benefit from the same security infrastructure used by the world's most regulated banks and government agencies.

Approvals

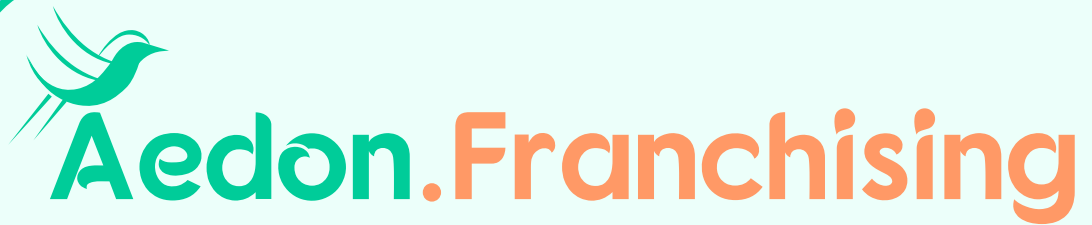
Salesforce has a platform standard approval process that automates the workflow for records that need official sign-off, such as purchase invoices or expense reports.

Agentforce

Being on-platform we also benefit from completely customisable AI Agent allowing Secure Intelligent Automation for Credit Collection, Forecasting, Invoice Scanning & more.

Scaleability

Our very first client was new to Salesforce when they partnered with us. Now they have over 1.25 million ledger entries in their system with zero performance degradation.



A NEW WAY OF WORKING

Full User: £245 Monthly
Reviewer: £65 Monthly
Franchisee: £12.50 Monthly

Save Over £11,000

Save 15% - Paid Annually in Advance
Save 25% - 2 Year Contract Paid Annually in Advance
Save 35% - 3 Year Contract Paid Annually in Advance

Illustration is for 2 Full User, 5 Reviewer Licences & 5 Franchisee Licenses for a 3 year commitment.
The exact saving is £11,056.50.

Aedon.Franchising pricing includes all necessary Salesforce licences. No other Salesforce products are required

The Business Case for Change

The transition to Aedon.Accounting is an investment:

- **Efficiency:** Eliminate fragmented Excel spreadsheets and manual workarounds, allowing your finance team to focus on strategy rather than data entry.
- **Effectiveness:** Gain greater control over income and expenditure. By providing project managers with real-time budgets and performance metrics, you foster a culture of accountability and informed decision-making.

When was the last time your Reporting Pack truly empowered your Leadership Team?

12 Month No Quibble Warranty.
No questions asked.

Aedon.Accounting

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aedon.co



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