Aedon.Franchising

A NEW WAY OF WORKING

The Definitive Franchise Management Solution for You AND Your Network

FRS 102 COMPLIANT

Revenue Recognition

Lease Accounting

Salesforce AppExchange

★★★★★

salesforce PARTNER SINCE 2022

Pledge1%

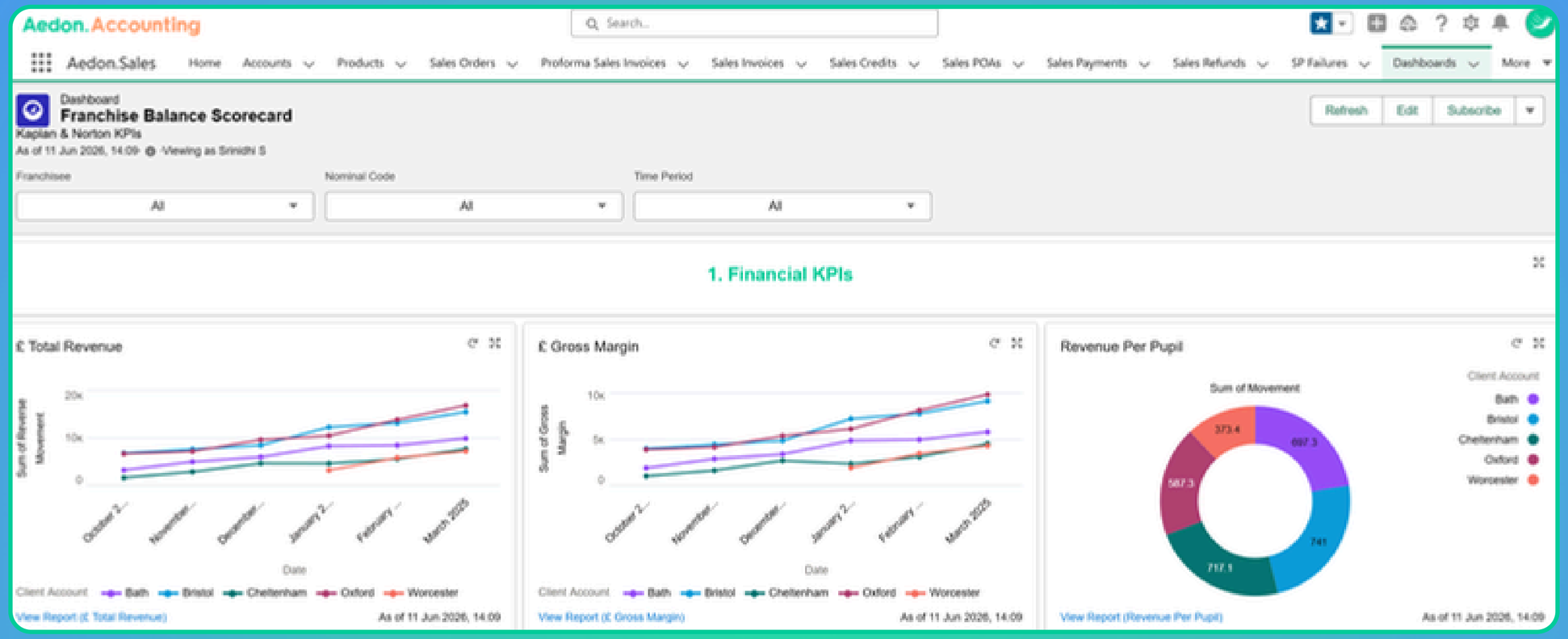
FINANCIAL CONDUCT AUTHORITY Registered Provider

EU GDPR COMPLIANT

HMRC Recognised

ISO 27001 Certified company

NEW WAY OF WORKING Features		Aedon	Xero	QuickBooks	Sage Cloud
FRANCHISING	Kaplan & Norton Franchisee Scorecard	✓	X	X	X
	Comparative Benchmarking	✓	X	X	X
	Segregated Franchisee Monies	✓	X	X	X
	Maintain Franchisee Ledgers	✓	X	X	X
	Annual Franchisee Tax Statements	✓	X	X	X
FINANCE	Bank Reconciliation	✓	✓	✓	✓
	FRS 102 Lease Accounting	✓	X	X	X
	FRS 102 Revenue Recognition	✓	X	X	X
	Fixed Asset Module	✓	✓	X	X
	Cash or Accruals VAT	✓	✓	✓	✓
	Multicurrency Manual Journals	✓	X	X	X
	Flexible Multicompany Setup	✓	X	X	X
USEFUL UTILITIES	Bulk Posting	✓	X	X	X
	Bulk Payments	✓	X	X	X
	Drag and Drop Uploads	✓	✓	✓	✓
CREDIT CONTROL	Automated Credit Chasing Flow	✓	X	X	X
	Credit Control AI Agent	✓	X	X	X
AUDITING & INTEGRITY	Audit Trail	✓	X	X	X
	Ledger Reconciliation	✓	X	X	X
	Financial Controller Home Pages	✓	X	X	X
	Unlimited Reports & Dashboards	✓	X	X	X
	Bottom-Up Reporting	✓	X	X	X



Manage the Franchisee Network

Your success depends upon the success of your Franchisee Network.
Foster healthy competition with a framework of financial and non-financial Key Performance Indicators to measure performance holistically.
Identify the strong performers and help the weaker members learn from their successes.

Healthy Competition

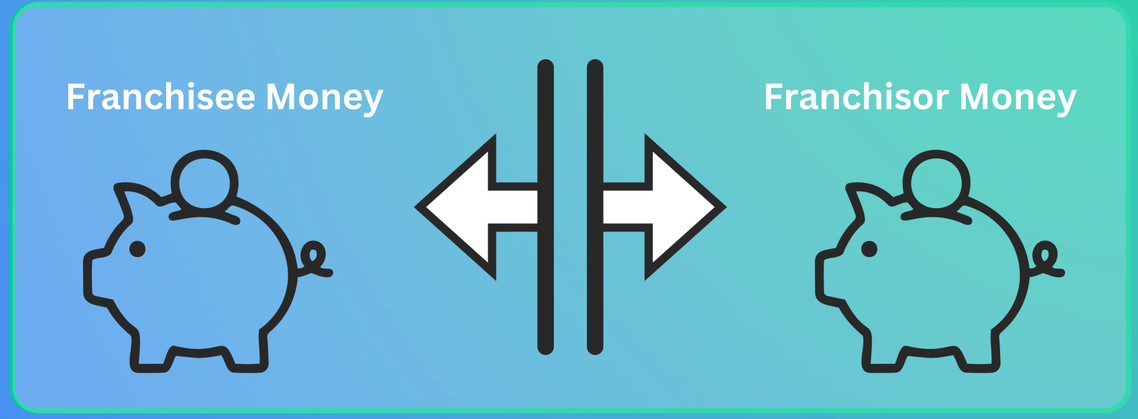
Naturally your Franchises will compete with each other.
By defining a comprehensive set of KPIs, you will drive the comparisons between the Franchisees.
They will look at their own businesses differently than a simple turnover measure to create long term sustainable operations.

Manage Franchisee Money

If you collect payments on behalf of your Franchisees, it creates accounting challenges that a simple finance system can't handle.

Aedon.Franchising maintains separate ledgers for each Franchisee using the Solicitors SRA regulations as a standard. Fees and franchise payments can be deducted prior to paying money over.

Every penny is accounted for, so that you know exactly how much is owed to each Franchisee



Franchisee Statements

Franchisees can view their finance balance online or receive regular statements according to your preferences.

Annual tax statements are available to make year-end tax returns much simpler.



COMPANY
SLOGAN HERE

www.companyname.co.uk
0345 123 4567
1 Example Road
Street Name
Town Place
AB12 3CD

Mr John Smith
Suite 12, 123 Road
Town Place
A12 3YZ

Account Summary

Opening Balance	7589.80
Payments In	5700.00
Payments Out	3400.00
Closing Balance	9889.80

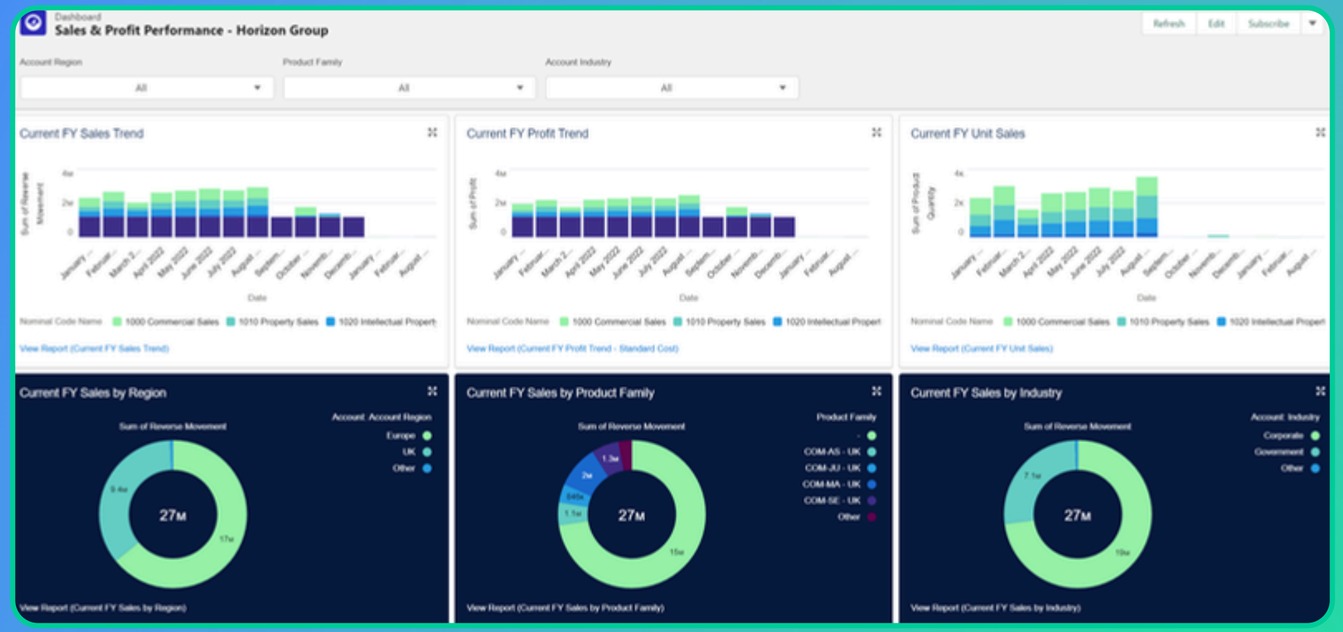
Statement Number
128

11 July to 10 August 2024

Account Name
Mr John Smith

Your Account Details

Date		Payment type and details	Paid out	Paid in	Paid Out
10 Jul 24		Balance brought forward			7589.80
15 Jul 24	CR	STOCK PURCHASE			
16 Jul 24	DD	RENT	450.00		
17 Jul 24	DD	ADVERTISING FEES	300.00		
19 Jul 24	POS	INCOME WK16	100.00		
22 Jul 24	CR	STOCK PURCHASE		1425.00	
23 Jul 24	DD	RENT	450.00		
24 Jul 24					



Top-Down Reporting

Replace your dry, old management reports with unlimited reports and dashboards which are always up to date. 5 filters and drill-down capabilities allow your Leadership Team to get to the source of the data for themselves (They can look, but they can't change anything!).

Focus on the metrics that matter. Combine financial and non-financial data in intuitive charts and graphics that are always up to date.

Bottom-Up Reporting

Hold your project managers to account with up-to-date project reporting that includes budgets and performance metrics. Extend their accountability by allowing them to approve PO's and Invoices, so that they take ownership of their numbers.

Ditch those Excel spreadsheets which never reconcile with the financial information. Graphs and charts bring the numbers to life and highlight important trends.



Bank Reconciliation

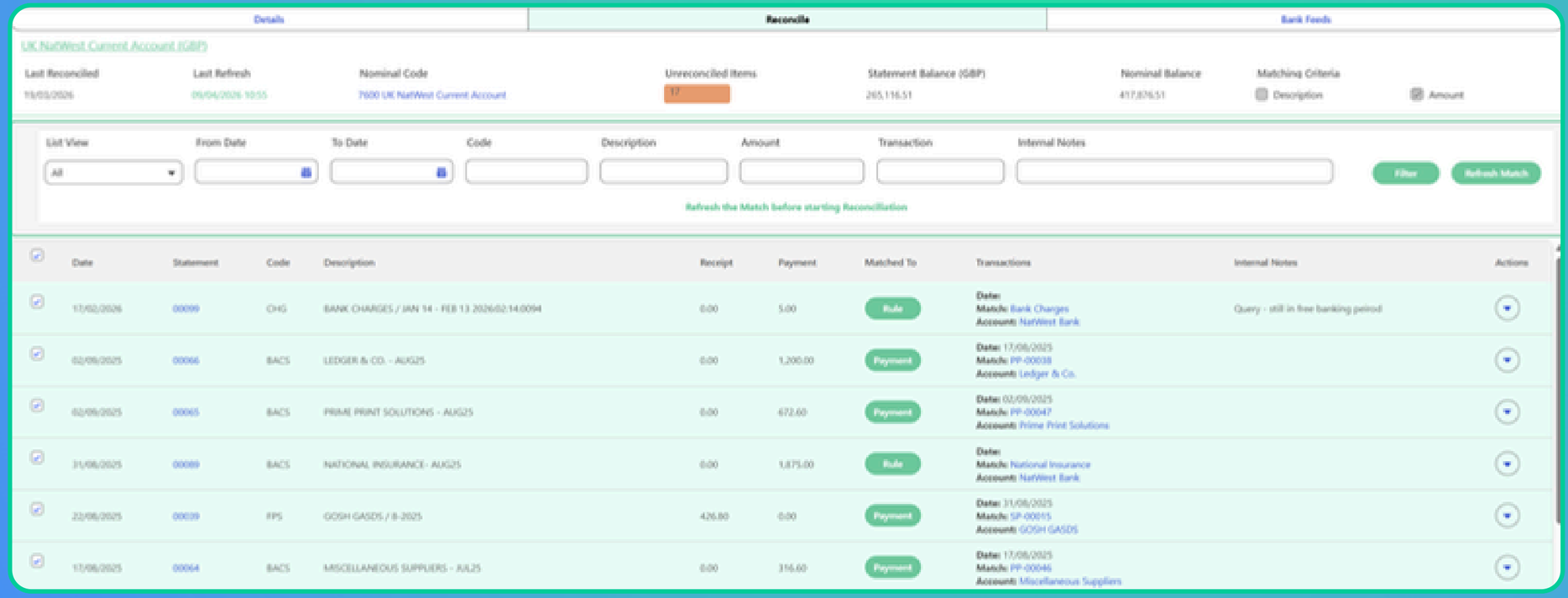
The Bank Rec is the most important of your management controls. Aedon.Accounting integrates with all UK banks to update your reconciliation daily.

Statement lines are matched in one of three ways: to a payment that has already been recorded to an unpaid invoice or with a rule for recurring charges such as bank charges or software costs. The reconciliation is quick, accurate and intuitive.

Excel Integration

We all love Excel, but it should not be used to maintain the financial records. Aedon.Accounting allows you to upload journals and transactions in bulk for speed and efficiency, while all reports are designed to be downloadable.

The source of truth is maintained within the financial system and Excel is used for what it is best for: creating, analysing and beautifying the data.



Control Account Reconciliation

Your control accounts should be reconciled as part of your month-end close.

Aedon.Accounting records these reconciliations against the ledger entries to provide a permanent record.

The Salesforce Advantage

Built on the world’s #1 Cloud Platform, Aedon.Accounting offers capabilities that traditional accounting packages simply cannot match.

Approvals

Salesforce has a platform standard approval process that automates the workflow for records that need official sign-off, such as purchase invoices or expense reports.

Automation

Automate the repetitive "busy work" of finance, from credit chasing to sending out customer statements.



Agentforce

Being on-platform we also benefit from completely customisable AI Agent allowing Secure Intelligent Automation for Credit Collection, Forecasting, Invoice Scanning & more.

Customisation

Every business is unique. We provide 10 analysis objects for unlimited reporting, allowing you to tailor the system to your specific operational processes.

Security

Security is often the greatest concern for Management. By leveraging the Salesforce platform, you will benefit from the same security infrastructure used by the world's most regulated banks and government agencies.

Scalability

Our very first client was new to Salesforce when they partnered with us. Now they have over 1.25 million ledger entries in their system with zero performance degradation.

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Aedon.Franchising pricing includes all Salesforce licences except Experience Cloud.

Full User: £245 Monthly
Reviewer: £65 Monthly
Franchisee: £12.50 Monthly

Save Over £11,000

Save 15% - Paid Annually in Advance
Save 25% - 2 Year Contract Paid Annually in Advance
Save 35% - 3 Year Contract Paid Annually in Advance

Illustration is for 2 Full User, 5 Reviewer Licences & 5 Franchisee Licences for a 3 year commitment. The exact saving is £11,056.50.

The Business Case for Change

The transition to Aedon.Franchising is an investment:

- **Efficiency**: Eliminate fragmented Excel spreadsheets and manual workarounds, allowing your finance team to focus on strategy rather than data entry.
- **Effectiveness**: Gain greater control over income and expenditure. By providing project managers with real-time budgets and performance metrics, you foster a culture of accountability and informed decision-making.

When was the last time your Reporting Pack truly empowered your Leadership Team?

12 Month No Quibble Warranty.
No questions asked.

Aedon.Accounting
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